

*The Linux Users' Group of Davis presents:*



# Zareason

**Cathy Malmrose**

**CEO of ZaReason, Inc., Berkeley**

ZaReason is a company that builds and sells Linux-based computers. The company was founded based on experience the founders had working with a local computer recycling center, building Linux systems for the community.

At this talk Cathy Malmrose, CEO of ZaReason and "Linux hardware chick", dives into the many dynamic facets of living in LinuxLand. Explore the tension between business and volunteerism, focusing on the best aspects of both. Take a peek at hardware creation, copyright law, software support, our favorite subject, software as a service. Influenced by the Open Source Business Resource and various luminaries in the IP field, Cathy ends on the evolution of the open source mindset, discussing her upcoming book, *The Open Source Child*, which explores the next gen's approach to product creation.

**Monday, November 17<sup>th</sup>, 7:00pm**

**Davis Public Library**

**315 East 14th St., Davis**

**Free and open to the public! Please join us!**

**www.LUGOD.org**

